

Outreach Committee Meeting Minutes, June 24, 2008  
Attending: Sarah Caspar, Victoria Webb

Recap of Salient Points

**Suggestions from previous meetings for getting the message out to the community at large:**

1. Wallet sized card to hand out with web site, phone #, bullets & contacts for information
2. Vicki Laubach and Mike Bullard offered to deliver handouts to organizations and meetings that they attend. This should be true for all of us.
3. Develop the handouts and bring them to a meeting so that they can be handed out by committee members at County events
  - a. Suggested design and content: Design, check with Steve F. for funds, print and give to people to hand out.
4. Town Hall Meetings. Proposed 3 meetings;
  - a. August, late fall and late winter
  - b. Sponsors: PennFuture and AAUW (an AAUW member and past president is a member of the Chester County League Women Voters and Sarah will talk to her this week. Her name is Yvonne Peiffer. Christine Knapp might be able to advise as well.
  - c. Panel and facilitator: Sen. Andrew Dinneman, Drew (4CP), someone from PennFuture, Andrew Kreider, Gerry Bricks.
  - d. Other possibilities: high profile personalities working on climate change—
    - i. Bill McKibben, Tom Arnold from Terrapass in SF (Carbon offset), Dr. Karl Ulrich at the University of Pennsylvania.
  - e. Location: Phillips Hall, West Chester University: ask either Steve F or Drew M. to contact one of the Univ. Profs. On the Task Force. Also Doug McConatha.
  - f. Check into the Sustainable 2004 task force or Summary Report formed by the Chester County Ag Committee (Sam Cantrell mentioned) - Nancy Mohr from 20/20, Ron Bailey in Planning.