## Outreach & Communications Subcommittee Meeting minutes, May 15, 2008

- 1. The discussion was centered on planning for the upcoming media blast that is designed to update municipalities, environmental groups, and others about the current status of the CCGHGRTF
  - Tom will check on the status of the vendor number for our media specialist
  - Keith pointed out that we can put our streaming video on the county website
- 2. Targets for our outreach were discussed and some of the ideas included:
  - NPR
  - Democracy Now
  - Senator Andrew Dinniman
  - IU at "Schools for Superintendents"
  - Radio talk shows
- 3. Keith suggested that we consider working with Randy Price to manage the look and structure of the website.
- 4. Meeting closed with plans to further our outreach event in the hopes of broadcasting no later than June.